

Jayne Steele
Maidstone Infant School
Maidstone Road
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Dear Jayne Steele

The Final Push!

Firstly, thank you for participating in our Sports for Schools campaign. We hope you've received lots of support from parents, guardians and your community in general.

We are conscious that Easter holidays are almost upon us and that the break may create some problems for your supporters to collect as they may be on holiday. Therefore, to reward collectors and to incentivise them to save the vouchers until school reopens, we are running some bonus days:

- Tuesday 27th March – Ipswich Star will carry **nine bonus tokens** plus the usual daily token.
- Wednesday 28th March – East Anglian Daily Times will carry **9 bonus tokens** plus the daily token.
- From Thursday 29th March to Saturday 14th April inclusive we will publish **double tokens** every day in the East Anglian Daily Times and Ipswich Star.

Once Easter holidays are over there'll still be a few days to collect those final tokens including:

- Monday 16th April to Saturday 21st April – both titles will carry final tokens.
- Tuesday 24th April – Ipswich Star will feature **9 bonus tokens** plus the daily token.
- Wednesday 25th April – East Anglian Daily Times will feature **9 bonus tokens** plus the daily token

Some time after that last date we will be in touch to explain how you can tell us your total number of tokens so that we can determine the winner and of course deliver all schools the £60 sports pack.

Happy Easter!

Kind regards,



Debbie Noye
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